UK Company Profile

+Agenda

- -About us
- -Business
- -Organization
- -History
- -Client
- -Success Case
- -Work
- -Contact

+About us

MKT Special Group UK

UnwiredKorea Inc. is a company specializes in **Integrated Digital Marketing** established Apr. in 2000. UK has successfully grown up with lots of corporations by offering variety solutions rising in value effectively, leading marketing strategy and accurate market estimation.

UnwiredKorea Inc. uses abundant marketing experiences to provide optimization services for business what customer wants.

Corporate Name	UnwiredKorea Inc.	
CEO	Keun Soo, Lee	
The Date of Incorporation	Apr. 24 th . 2000	
Capital	\$ 1.2 billion	
Employees	30 Persons	
Sales	\$ 10 Billion	
Service	Ad agency, Production > Full-services agency	
Contact Information	T 02.558.1021 F 02.511.3740	
Address	3F, 35, Eonju-ro 130-gil, Gangnam-gu, Seoul (135-867)	
Website	www.ukay.co.kr / www.unwiredkorea.com	

+Business

Digital Integrated Marketing Communication

UnwiredKorea Inc. uses abundant marketing experiences to provide optimization services for business what customer wants.

On	line	AD	

+

Display Banner

Rich Media

Campaign Creative

Promotion Strategy

Web & Mobile Service

Web/Mobile Site

Mobile Application

Responsive Web/Word Press

Web Access

Maintenance

+ Social Media Service

Facebook/Twitter/Community/Blog

WOM Manage

Contents Planning

Viral Marketing

+Organization

IMC Strategy Consulting

Ad/Promotion Planning

UI/UX Consulting/Planning

Web/Mobile Service Planning

CEO A Research Institute **Management Support** affiliated with UnwirdKorea **Team Strategy Planning Creative Group** Technology/Development **Social Marketing** Group Group Group - Marketing Team - Team 1, 2, 3 - Design Team 1 - Development Team - Management Team - Contents Planning Team - Publishing Team - Design Team 2

Web/Mobile Development

System Development

System Management

Web/Mobile Publishing

Web Standard Mark-up

Web/Mobile Design

Online AD Design

GUI Design

Flash Design

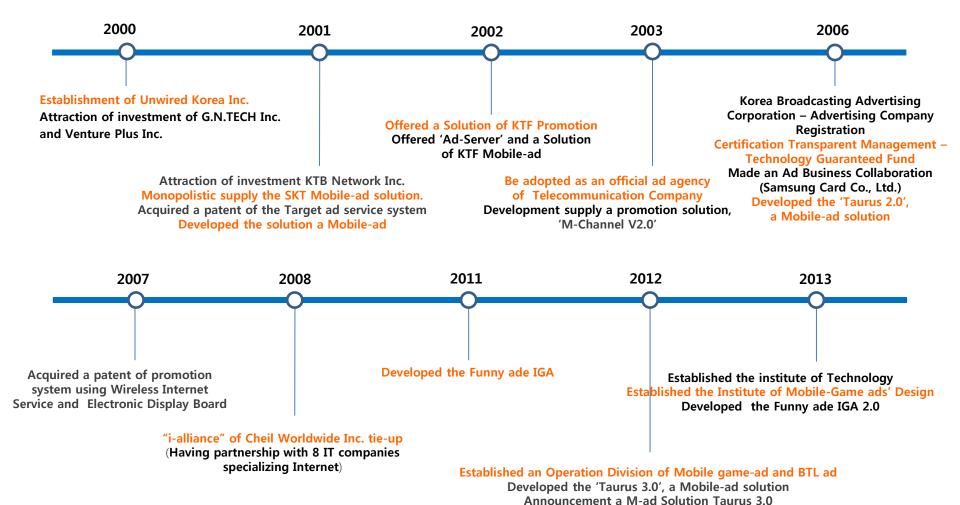
Social Channel Management

SNS Marketing

Viral Marketing

App. Event Planning

+History



+Client

Unwiredkorea Inc. have received lots of clients' trust for over 10 years.

Unwirdkorea Inc. is Here because of the clients gave the unchanging trust to us.









































+Client

Unwiredkorea Inc. have received lots of clients' trust for over 10 years.

Unwirdkorea Inc. is Here because of the clients gave the unchanging trust to us.









































+Su	ccess Case		
	Game		

└ Game

→ HanbitSoft – World Conquest for Kakao









[쿠쿠크루X세계정복 콜라보 영상입니다.] 플레이스토어 1위..쿠쿠크루덕이라 생각함



- Date : Sep, 16th, 2014 ~
- **Executive form: The acting APP Marketing**
- Executive categories
 - Advance Registration: Hungry App, Gameshuttle, Naver Webtoon PPL
 - Launching: Ad@m, Tad, Facebook, Kakao Story, ADpick, Digital view
- Main points
 - progress a viral marketing by making videos with CUCKOOCREW, a internet celebrity
 - ranked no.13 for 'best sales' and no.1 for 'popular free' of the Google play Store

└ Game



COCO - CHUNTU ONLINE









- Date : Apr, 10th, 2014 ~ Sep. 28th, 2014
- Executive form : The acting APP Marketing
- Executive categories
 - Advance Registration: Hungry app, Inven, Ittem
 - Launching: Ad@m, Cauly, Inmobi, Tad, AfreecaTV, Podgate, Applife
- Main points
 - progress the BJ broadcast included various elements such as the PK War on the AfreecaTV platform

└ Game

kulukorea – JINSAMGOOK WAR









- Date: Mar, 20th, 2014 ~ Apr, 13th, 2014
- Executive form : The acting APP Marketing
- Executive categories
 - Advance Registration : hungry app, inven
 - Launching: Mobile DA Marketing(Ad@m, Cauly, Tad, U+ad, AfreecaTV, PandoraTV, Digital view and so on)
- Main points
 - reached high ranking on the T-Store and the Google Play Store

Game

4:33 - BLADE





- Date: May, 28th, 2014 ~ Jun, 30th, 2014
- **Executive form : The acting APP Marketing**
- Executive categories
 - Launching : Mobile DA Marketing
- Main points
 - reached high ranking on the Google Play Store

SUHOJI





- Date: May, 12th, 2014 ~ Apr, 14th, 2014 **Executive form: The acting APP Marketing**
- Executive categories
 - Launching: Mobile DA Marketing - Update: Mobile DA Marketing
- Main points
 - reached high ranking on the Google Play Store

Game



CONDOR HERO's







- **Executive form : The acting APP Marketing**
- Executive categories
 - The Press Conference
 - CBT•Advance Registration•Launching: Mobile DA Marketing(Hungry app, Facebook and so on)
- PR(Media Report, Viral), IPTV and Cable TV CF, Subway ad(Screen•Train TV, PSD)
- Main points
 - reached high ranking on the T-Store and the Google **Play Store**







- Date: Aug, 1st, 2014 ~ Aug, 31st, 2014
- Executive form : The acting APP Marketing
- Executive categories
 - Advance Registration : Hungry App, Inven
- Launching : Mobile DA, Online AD, Naver Brand Search ad, Google Keyword ad and so on
- Main points
 - reached high ranking on the T-Store and the Apple(iOS) App Store



└ Game



Kunlun Korea / My Goonju



Chukong Korea/ Migum for Kakao



Chukong Korea/ Go your star for kakao

∟ Game



The Apps Games / Legend Of God



Kunlun Korea / Tune Of God



Red Sahara / Immortal Warrior



Hanbitsoft/ The heroes of Mythos for Kalao

└ Game



4:33 / Last Day



Kunlun Korea / Legend of King



Hanbit Soft / FC Manager Mobile 2014



4:33 / Suhoji Season1



YD Online
/ Heroes Of 10 Million



Nexon / Monmonmon for Kakao



Kunlun Korea / Crazy Horde



4:33 /1994 Robot King for Kakao MKT Special Group UK

Game



Kunlun Korea / Master Tanker



Nexon / Bound monsters



YD Online / Castle Heroes



Kunlun Korea / Munpa Munpa



The Apps Games / Run Gunman



The Apps Games / Batter No.4



CJ E&M / Stone Age



CJ E&M / Baseball Coach K

Game



CJ E&M / RPG Manager



Popcorn interactive / Last Victory for Kakao



CJ E&M / All Together Battle shot For Kakao



CJ E&M / Monster Training For Kakao



CJ E&M / All together Matgofong



Kunlun Korea / Dark Hunter



Kunlun Korea / Chunsin Online



Nexon / Puzzle Samguk

└ Game



CJ E&M / Chaos vain



CJ E&M / Hero Life Mobile



Gamevil / 24 Manru



Gamevil / Perfect Probaseball



4:33 / Hwal for Kakao



CJ E&M / Magu Manager



Gamevil / Ocean tales



Nexon / Fantasy Runners for Kakao MKT Special Group <u>UK</u>



LG Mobile Photography Contest Event





ETUDE HOUSE Doctor Lash Promotion







└ Chun-Jae Education Isherpa Campaign





Ririkos Marine Hydro Ample Promotion





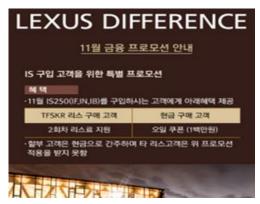




□ Promotion



Samsung Electronics - Hauzen



LEXUS - LEXUS Car



Asahi - Asahi Beer



CJ E&M - Kung Fu Panda



NESPRESSO



Korea Tourism Organization

— Promotion



PUMA - Back To School



Doosan Donga - 1st Foreboding **Free Launching Event**



LG Electronics - MEA Manual Campaign



Burger King / Promotion Banner



Kia Motors Corporation - SORENTO 'R' Launching



Microsoft / Visual Studio 2008 Banner

Promotion



PUMA / Design Competition



Motorola - Style & Color / Online Promotion



Motorola - ms600z / Online Promotion



Motorola – Black Individuality / Online Promotion



Motorola - Style & Color / Online Promotion



Sun Solaris / Online Promotion

— Promotion



Samsung KENOX / Online Promotion



Pro-specs / Online Publicity



EXR / Online Promotion



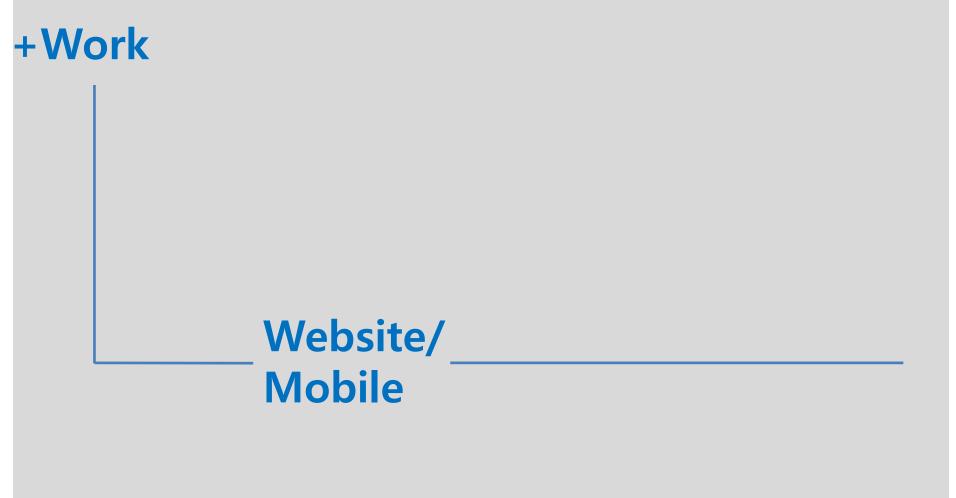
PUMA / Design Competition



Edupia / Online Promotion



BC Card / BC Card App.



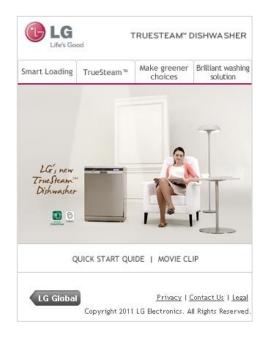


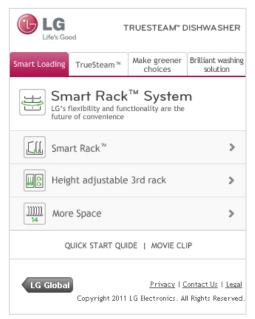


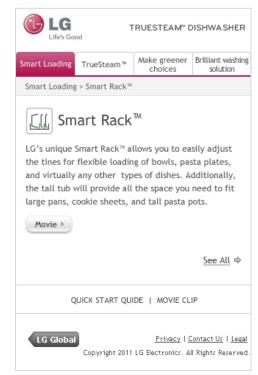




LG Electronics Dishwasher Mobile Site Construction







Website



Samsung - SyncMaster



E-Land Group Webzin



Samsung SDS / Annual Operating(Website)



Ae-Kyung st



Hanacard - Myway



Samsung SDS / Website Renewal part, **Improvement Accessibility**



Xi Apt. / Website Renewal



SKT Geovision / Website Construction



LG Electronics - Dishwasher / Website Construction



LG Electronics - G-Zone / Website Construction



LG Electronics - Dishwasher / Interactive movie



Korea Express / Website renewal



Ford-Korea



Cafri Beer



Ae-Kyung PRESIS



Hyundai Department e-supermarket / Website Renewal



KT Digieco



Johnsonsbaby



Basic House / Officialsite Renewal



Franco Ferraro



Firstview Korea / Website Renewal



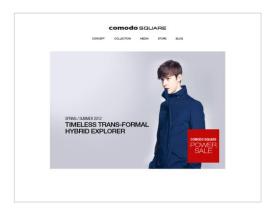
Interpark Store.D / Website Construction



TOMBOY / Website Renewal



Interpark Shoes mall / Website Construction



Comodo Square / Website Renewal, Annual Operation



Berghaus



Mi-rae Asset / Mediasite Construction



R. ATHLETIC



VIS & CORR / Website Construction



DMIWORKS



Black Bean Therapy



KG Yellocap / Website Renewal



HSBC



Sunup



ISBEX



Infraware / Website Renewal



Infraware Polaris / Website Construction



Huromfarm - Hurom Juice Café / Website Construction



Infraware Selvas / Website Construction



Roem Girls



Kofac - Science Times / Site Renewal, Web access Word press Construction



Doctor Zero

Website



BONUS 365 / Website Renewal



HairStyler Mall / Annual Operation(Website)



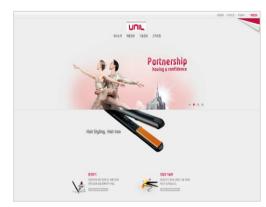
Shane Jeans



Stlye Rush / Annual Operation(Website)



Glampalm / Annual Operation(Website)



Unil Electronics Co., Ltd. / Annual Operation(Website)



Kyung-Hee Cyber University / Annual Operation(Website)



Hanbit Soft - Aika / Teaser Site Construction



V=B - S Lite Slimmer / Microsite Construction



Lancôme Whitening / Microsite Construction

Website



Lotte Liquor - Scotch Blue / Annual Operation(Facebook)



TOMBOY / Annual Operation(Facebook, Blog, Twitter)



Lotte Liquor - Svedka / Annual Operation(Facebook)



JTI Korea Blue spirit / Annual Operation(Facebook, Twitter)



ALZip



Powder Room Plus2



Frozen



Snap Movie



JTBC News



Remember



Coffee Bean



Ten by Ten



Interpark Tour



Open Prize



Mnet



Pocket Studio



Style Shop



Home shopping Moa



Surprise



Vault



I Tour Seoul



Mango Plate



Clean Call



ART PERCENT



Essential App.



English Translator



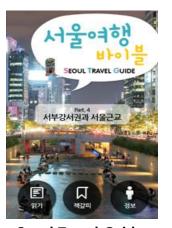
Reserved Letters Message



Barcode Scanner



Hyori-Sunsim Calendar



Seoul Travel Guide



Innisfree



Color Blindness Test



Moduparking



Brand Talk



Seoul-**Public Transportation**



Korea Express



Da Bang



Kyung-Hee Cyber University



Green Car



Dongbu Insurance Mobile e-Claim

+Contact

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- Fax / 02-511-3740
- E-mail / contact@ukay.co.kr
- Address / 3F, 35, Eonju-ro 130-gil, Gangnam-gu, Seoul (135-867)

